

Attention Please!

Riding a bicycle can be a lot of fun.

It can be a means of transportation, physical fitness and racing.

However, bicycle riding poses many risks and should always be done safely.





Crash Statistics:

- ◆ A child is four times more likely to be seriously injured in a bicycle crash than to be kidnapped by a stranger.
- ◆ About 900 bicycle riders are killed in the U.S. every year, 90% involve collisions with cars, and 75% of them die of brain injuries.
- ◆ Distribution of bicycle deaths:
 - ◆ 49% of all deaths occur between 3 p.m. and 9 p.m.
 - ◆ Summer: May, June and July have the highest percent of bicycle related deaths.
 - ◆ About six times as many bicycle deaths are males compared with females.
 - ◆ 33% of deaths occurred at intersections.
 - ◆ Bicycle incidents are most likely to occur within 5 blocks of home.
 - ◆ Almost half of all bicycle crashes occur in driveways and on sidewalks.



A must have accessory!

- ◆ 96% of bicyclists killed were reportedly not wearing helmets.
- ◆ Medical research shows that 88% of cyclists' brain injuries can be prevented by a bicycle helmet.
- ◆ Universal use of helmets could prevent one death every day and one brain injury every four minutes.
- ◆ Having friends or parents who wear bike helmets significantly encourages children to use them.



Interested?

Buy a helmet that meets the safety standards of the American National Standards Institute (ANSI), the Snell Memorial Foundation or the American Society for Testing and Materials (ASTM).

Wearing a helmet correctly is vitally important to the ability of the helmet to work!

Always do these things to ensure a proper fit:

Tighten the chin strap to keep the helmet from slipping forward or backward.

Only two fingers should fit under the chin strap.

Place the helmet directly over the forehead.



**Thank you for listening to this
safety announcement.**

